



COLOUR PALETTE

The KwaZulu-Natal Provincial Government corporate colour is Green (Pantone 7740 C - Solid Coated), this should be used as the primary colour when designing communications materials, it has a high recognition and will identify that the communication is from KwaZulu-Natal Provincial Government. This is supported by a vibrant secondary colour palette of 2 colours. This will help your designs to stand out and appeal to different audiences. By using these standard colours consistently, you will help to maintain recognition and trust in KwaZulu-Natal Provincial Government communications.

PRIMARY COLOURS

Pantone 7740 C
C = 100 R = 0
M = 0 G = 129
Y = 100 B = 49
K = 0

Pantone 357 C
C = 100 R = 0
M = 0 G = 79
Y = 100 B = 35
K = 40

Pantone 357 C
C = 0 R = 253
M = 17 G = 185
Y = 93 B = 21
K = 1

SECONDARY COLOURS

Pantone 7599 C
C = 18 R = 164
M = 78 G = 66
Y = 90 B = 26
K = 1

Pantone 4625 C
C = 25 R = 87
M = 74 G = 41
Y = 100 B = 22
K = 50

Pantone 7600 C
C = 25 R = 138
M = 74 G = 59
Y = 100 B = 27
K = 17

Pantone P Process Black C
C = 0 R = 35
M = 0 G = 31
Y = 0 B = 32
K = 100